



**DIDI AKINYELURE**





MERNEST TALKS



# DIDI AKINYELURE

Journalist  
Moderator  
Entrepreneur



DidiAkin



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# PROFILE

Didi Akinyelure is an Award-Winning Journalist. In 2016, she won the prestigious BBC World News Komla Dumor Award. In December 2018, Didi received the University of Nottingham's Special Excellence Alumni Laureate Award.

She is an accomplished multimedia journalist with extensive experience working in television, radio, text and digital for the BBC, CNBC Europe, CNBC Africa and Reuters NewsAgency.

Didi presented the CNBC International television series IOT: Powering the Digital Economy and Living on the Edge on the BBC World Service, a radio series focused on the impact of climate change on communities around the world.

She has presented, produced and edited television, radio and digital content for the BBC News at 10, BBC World News, BBC Focus on Africa, BBC's Business Daily, BBC's Newday, and the BBCWorld Service.

In April 2018, her freelance report for the BBC, on Female Entrepreneurship in Nigeria, was recognized in the World Bank Women Entrepreneurs Reporting Category at the one World Media Awards, held at BAFTA London.





# CAREERS

Didi has built an impressive career as a Moderator and Speaker. She hosted the GECF 2nd International Gas Seminar in Equatorial Guinea. She also hosted the Africa Oil Week in 2019, moderated a panel at the Africa CEO forum, and hosted the Africa CEO awards and gala dinner.

In May 2019, she chaired a high level conversation on technology for sustainable development at the United Nations in Geneva (amongst other events). Panelists at the UN included Dame Wendy Hall, Nobel Laureate, Prof. Carlo Rubbia and Prof. Jurgen Schmidhuber.

The year before, Didi chaired a United Nations high level conversation with Sir Roger Penrose and Nobel Laureate, Jacques Dubochet. She moderated the entrepreneurship panel at London Business School's Africa Summit, and anchored a panel at the Future energy Africa exhibition and conference in Cape Town, South Africa.

She presented the BBC Africa Debate on Fake news in Malawi and the BBC Women in Digital Journalism panel at SocialMedia Week in Lagos.



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# EXPERIENCE

She chaired the Africa Construction Week in Munich, Germany, the ministerial panel at the 2017 Africa Oil Week in Cape Town, a panel at the Access Bank International Women's Day Conference, WimBiz, and the africaWomen Innovation and Entrepreneurship Forum.

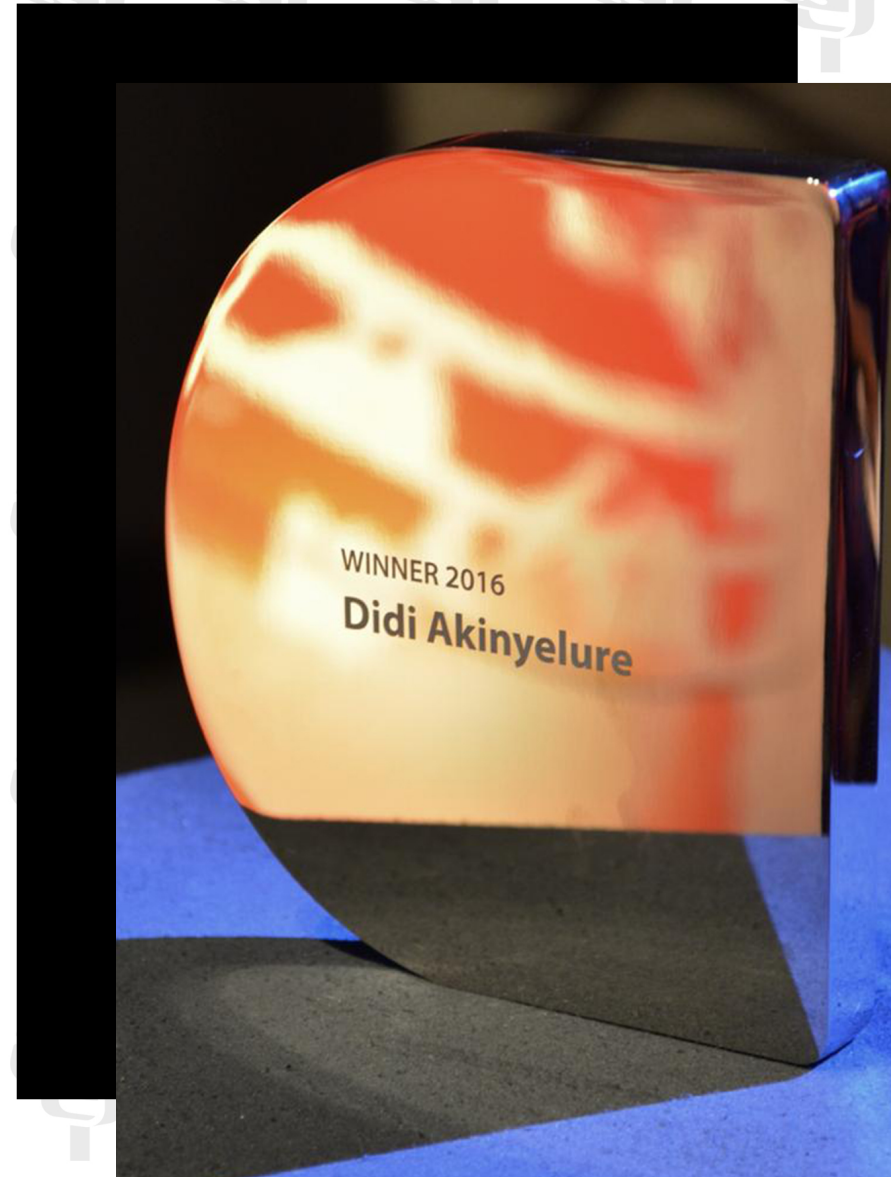
She also hosted the University of Nottingham's Africa Summit, the West Africa Property Investment Summit, the Lagos at 50 International Conference, the Lagos State Stakeholder Engagement on Real Estate Business, and the Lagos Kano Economic Summit, amongst others.

In September 2017, Didi was invited by the United Nations to interview delegates at the UN Convention to Combat Desertification in Ordos, China.

Didi graduated from the University of Nottingham with 2:1 degree in Chemical Engineering. She spent five years in the financial sector in the United Kingdom working in the asset management division of Barclays Wealth. In 2008, she relocated to Lagos, Nigeria, to work at investment bank, Oceanic Capital.

Didi has a passion for telling the African story and this led to a career change in January 2012. She spent four years working as a Financial Journalist, anchoring and producing CNBC Africa's live morning show Open Exchange West Africa.

In 2016, she was nominated in the African Broadcaster of the Year category by the Nigerian Broadcasting Merit Awards. She has been featured in Forbes Woman Africa magazine and included in a list of the most influential business journalist in the World





## EXPERIENCE

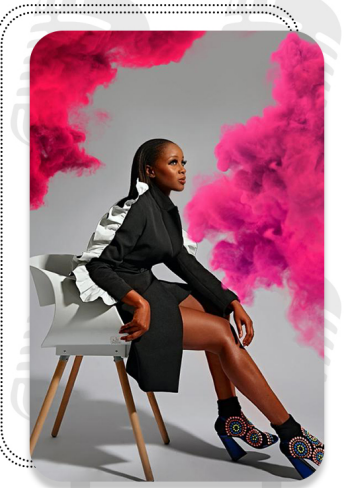
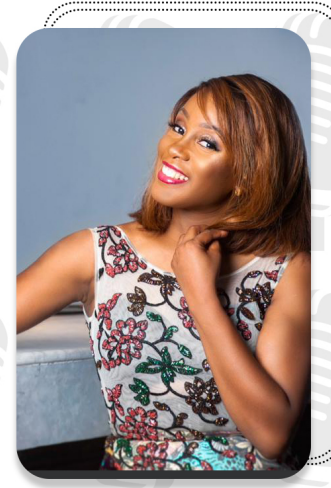
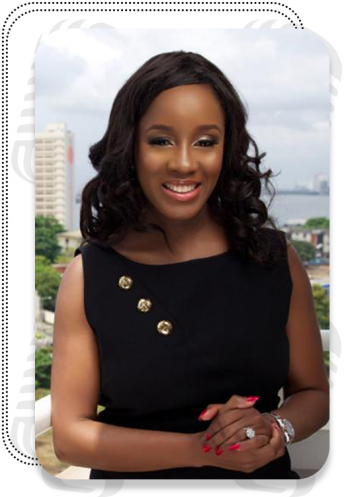
She created CNBC's A place in Africa, a Pan-African lifestyle property television show showcasing the beauty of Africa through real estate and launched REAP, a media production, reputational management and communications strategy firm.

REAP has produced media content for Governments and corporate bodies in Nigeria. The company recently signed on the Petroleum Club of Lagos and the indigenous upstream oil and gas form, Amni International Petroleum Development Company, creating and managing a multi-million dollar communications budget for the upstream oil and gas company.

Didi Akinyelure has interviewed world leaders, policy makers and captains of industry all over the world.



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