



TOKE MAKINWA

MTM



Toke Makinwa is an award winning multimedia personality, with a remarkable media profile in Nigeria, Ghana, South Africa and other parts of Africa. She is considered one of the most influential African media personalities and brand influencer.



PROFILE

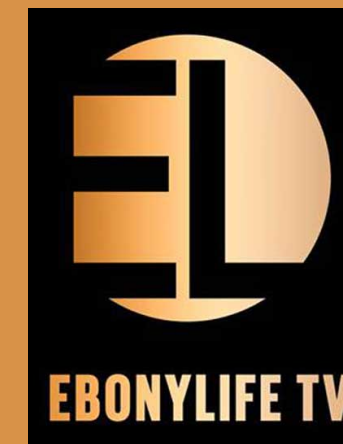




Toke has served as brand ambassadors for notable brands such as Maggi, Ciroc, Western Lotto, Mecran, Payporte and Lipton. Toke is currently the brand ambassador for Fair and white Nigeria.



**A
STAR!**



Toke is a Nigerian sensation working with Nigeria's top production companies creating the biggest movies.





ON BECOMING

TOKE MAKINWA LAUNCHED A TELL ALL BOOK ON NOVEMBER 27 2016, TITLED "ON BECOMING", HER JOURNEY SO FAR, HER CHILDHOOD, HER PARENTS, HER CAREER, HER LOVE LIFE - THE GOOD TIMES, THE SAD TIMES, HEALING AND BEING FUTURE GEARED. SINCE ITS RELEASE, THE BOOK FEATURED IN THE "WHAT'S HOT" IBOOK'S SECTION, A BESTSELLER ON AMAZON AND EVEN BROKE SALES RECORDS ON OKADABOOKS.COM.

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LUXURY

TOKE LAUNCHED HER LUXURY BAG LINE ON THE 15TH OF DECEMBER, 2017. TILL DATE, NEW COLOURS AND DESIGNS HAVE BEEN INTRODUCED TO THE PUBLIC.



In May 2018, Toke opened up about her struggle with fibroids, her surgery and her journey on healing. Toke has changed the lives of two women by financing their operation and medical cost through her foundation.



TOKE

PERSONAL

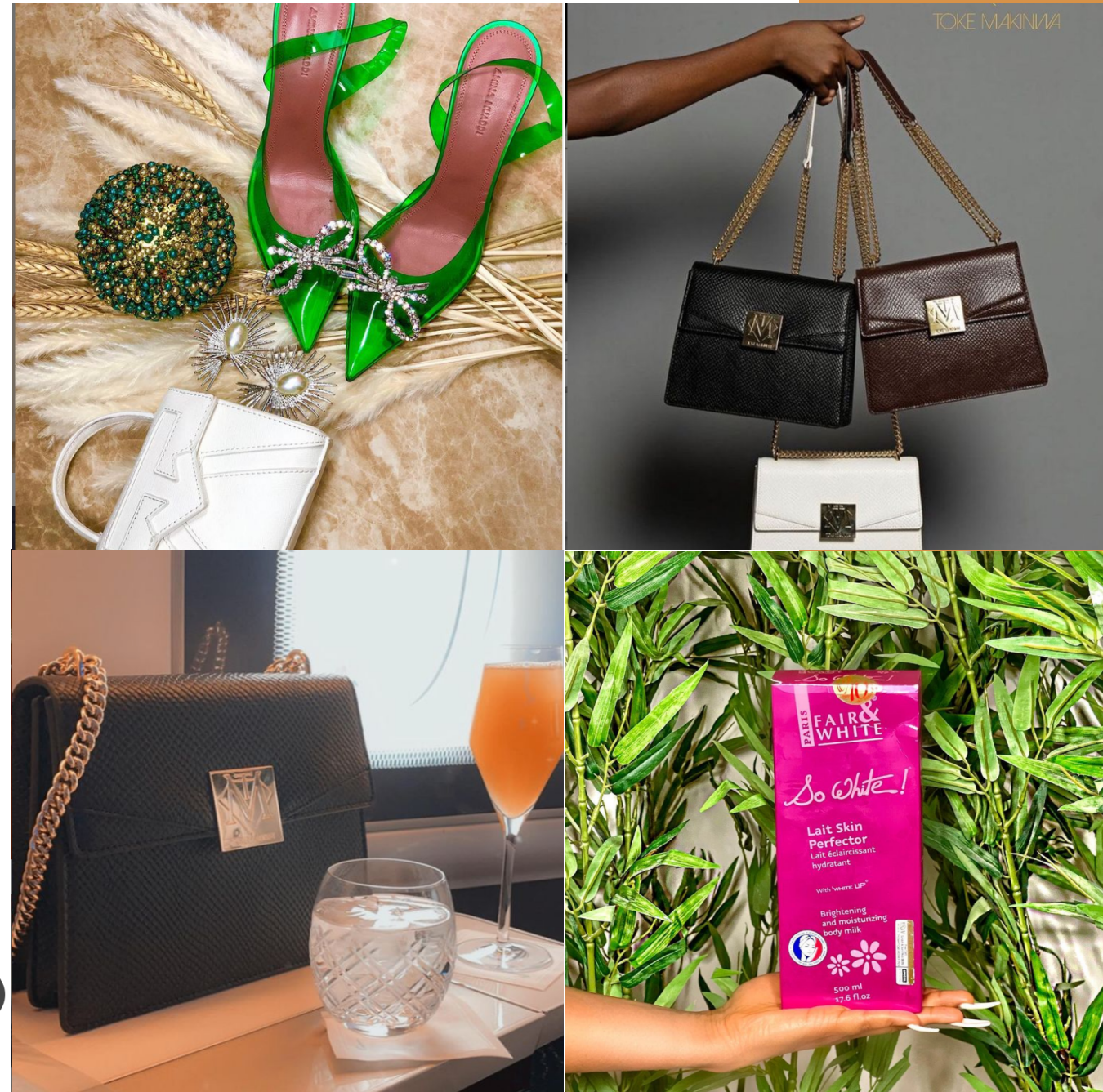
May

RADIO QUEEN

Till date, Toke Makinwa is known for hosting The Late Morning Drive on Rhythm 93.7 FM



SOCIAL MEDIA



4.2M

@tokemakinwa

92.8K

@tokemoments

999.1K

@tokestar

324.1K

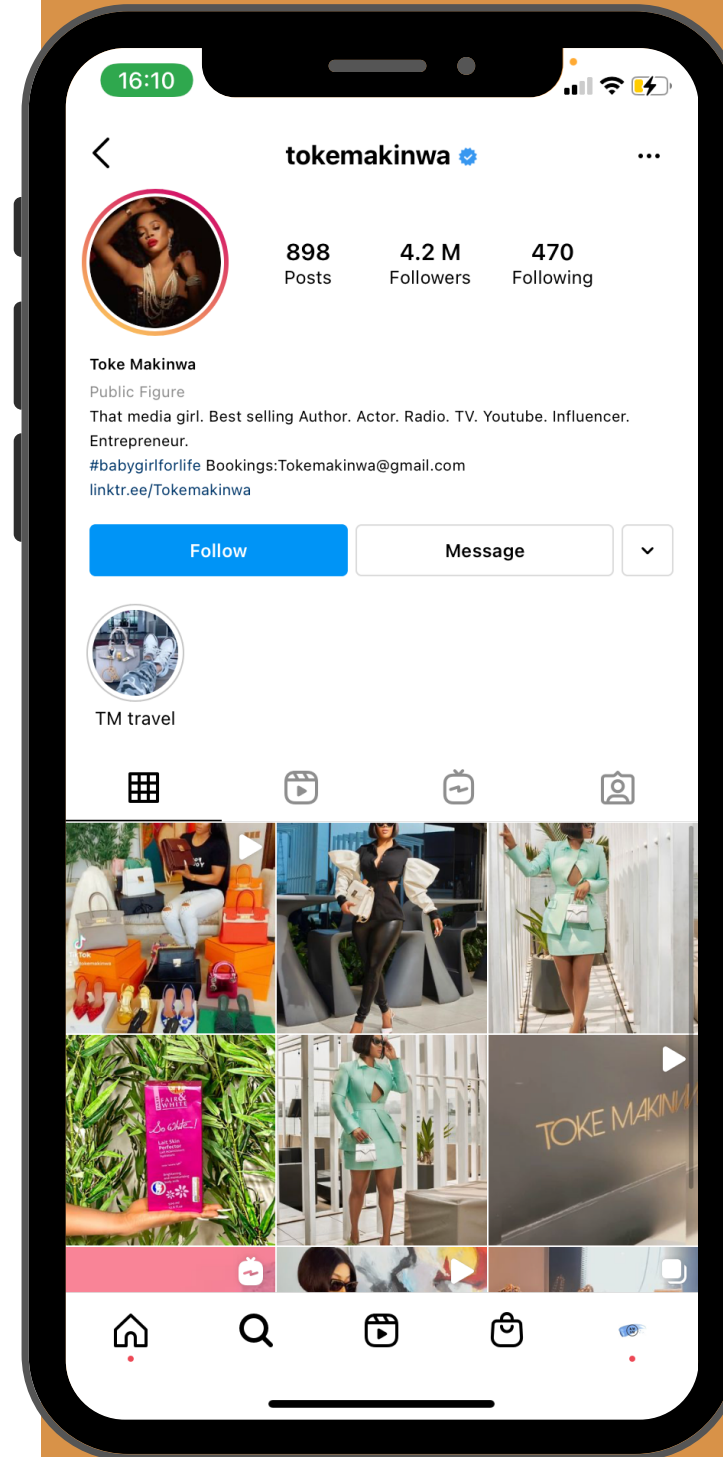
@tokemakinwa



INSTAGRAM + AUDIENCE



INSTAGRAM + AUDIENCE



AUDIENCE
+
STATISTICS

18-45
Female + Male
Audience

Nigeria
Lagos, Nigeria
Location

46.3K
Average Engagement
per Post

45.6K
Average Likes
per Post





MCERNEST 360 MEDIA

CONTACT

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